

# 10 Reasons Why Organizations Choose SAP SuccessFactors Solutions

01

**Embedded AI in HR**



Business AI built into SAP SuccessFactors solutions, including an AI copilot to help employees find information and complete HR tasks more easily, generative AI to help recruiters enhance job descriptions, and talent intelligence to power skills management and development.

02

**Global solution with automated compliance**



Localization frameworks in 100+ countries and territories for core HR and 50 for payroll with 120+ local product managers overseeing country- and region-specific regulatory updates impacting HR, privacy, and security.

03

**Depth and breadth of capabilities**



Comprehensive suite of solutions combining core HR and payroll, talent management, employee experience management, and HR analytics and workforce planning with access to HR data and tasks via a mobile app and work-tech applications.

04

**Simple and intuitive user experiences**



Individualized experiences for employees, managers, HR teams, and administrators with embedded listening and AI-powered recommendations to drive continuous optimization across the employee journey.

05

**Open cloud platform**



Rapid innovation and the flexibility to integrate, build, or extend your HR operations and experiences with SAP SuccessFactors solutions operating on SAP Business Technology Platform and providing direct access to 350+ HR partner applications.

06

**Single source of truth for end-to-end processes and insights**



Visibility into your total workforce and continuous alignment between HR, finance, procurement, and more with pre-delivered integrations and SAP SuccessFactors solutions as the source of people data for all SAP cloud applications.

07

**AI-powered skills framework**



Common skills framework across HR and beyond to power everything from planning to recruiting to internal mobility to scheduling for the entire workforce, including permanent employees and contingent workers.

08

**Flexibility to start anywhere**



Licensing and implementation options that let you start with the area of greatest business impact while having a clear path forward to scale and expand – core HR and payroll not required as the starting point.

09

**Proven services and support for organizations of all sizes**



Industry best practices, embedded enablement, and ready-to-run, preconfigured solutions so you accelerate implementation, adoption, and time to value.

10

**A trusted partner and partner network**



Recognized market leader in human capital management, enterprise resource management, data integration, analytics, and platform as a service and supported by a network of certified partners recognized for on time, on budget projects.

Learn more about SAP SuccessFactors solutions, including the **products and capabilities** we provide.

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